Pakistan's Biggest Agriculture, Livestock, Dairy, Feedlot, Poultry Fisheries, Solar, Finance & Allied Industries Exhibition

FARMERS FEST 2027

CONNECTING FARMERS WITH INNOVATION

19-20-21 MARCH 2027

BAHAWALPUR, PAKISTAN



CONNECT • EXHIBIT • INVEST • GROW

ORGANIZED BY:

AgriLivestockPk.com

INBOX

NFA PAKISTAN

www.farmersfestpak.com

FARMERS FEST 2027
CONNECTING FARMERS WITH INNOVATION

A NEW ERA OF FARMING, BUSINESS & INNOVATION

ABOUT FARMERS FEST 2027

Farmers Fest 2027 is a major national platform bringing together Pakistan's farmers, livestock breeders, dairy producers, poultry farmers, agribusiness professionals, manufacturers, technology providers, financial institutions, fisheries, investors and allied industries under one roof.

The event is designed to connect the farming community with modern technologies, products, services, investment opportunities and business solutions that can improve productivity, profitability and sustain ability across Pakistan's agriculture and livestock economy.

KEY HIGHLIGHTS:

- ☑ National-level farming & agribusiness platform.
- ☑ Farmers, breeders & agribusiness professionals.
- ☑ Dairy & livestock showcase.
- ☑ Poultry industry showcase.
- ☑ Agriculture & crop production.
- ☑ Machinery & agriTech.
- ☑ Solar, energy, fisheres & irrigation.
- ☑ Banking, insurance & financing.
- ☑ B2B networking & business opportunities.
- ☑ Investment & market development opportunities.

EXPECTED FOOTFALL

30,000+ Visitors

- ☑ FARMERS
- ☑ FAMILIES
- ☑ STUDENTS
- ☑ BUSINESSES
- ☑ BUYERS
- ☑ MEDIA
- ☑ PROFESSIONALS
- ☑ INVESTORS

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WHY THIS EVENT MATTERS

Pakistan's agriculture and allied industries are evolving rapidly. Farmers need access to better technology, improved genetics, modern machinery, efficient irrigation, quality inputs, financing and professional farm-management solutions.

Farmers Fest 2027 creates a single platform where these solutions meet the people who need them most.

EXPECTED OUTCOMES

☑ CONNECT:
Farmers with companies, suppliers, experts and institutions.

☑ EDUCATE:
Introduce modern farming technologies and practices.

☑ GENERATE BUSINESS:
Create B2B and B2C sales and networking opportunities.

☑ PROMOTE INVESTMENT:
Connect investors and financial institutions with agriculture businesses.

☑ BUILD BRANDS:
Give companies direct access to their target market.

☑ SUPPORT FARMERS:
Help farmers discover practical solutions for better productivity and profitability.





OUR VISION

To build Pakistan's most powerful platform connecting farmers with technology, markets, finance and opportunity.

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PUT YOUR BRAND WHERE PAKISTAN'S FARMING COMMUNITY IS LOOKING

WHY EXHIBIT

☑ **DIRECT FARMER ACCESS:**
Meet thousands of farmers and agricultural decision-makers face-to-face.

☑ **BRAND VISIBILITY:**
Position your company in front of a large national audience.

☑ **PRODUCT DEMONSTRATION:**
Demonstrate machinery, equipment, technology and farming solutions in a real exhibition environment.

☑ **GENERATE LEADS:**
Build a database of potential customers, dealers and business partners.

☑ **B2B NETWORKING:**
Connect with distributors, dealers, processors, investors and industry leaders.

☑ **SALES OPPORTUNITIES:**
Convert exhibition visitors into customers.

☑ **MARKET EXPANSION:**
Explore new markets and develop distribution networks.

☑ **MEDIA EXPOSURE:**
Benefit from event publicity and national media engagement.



EXHIBIT TODAY
BUILD RELATIONSHIPS
GROW TOMORROW

www.farmersfestpak.com event@farmersfestpak.com

FARMERS FEST 2027
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6 POWERFUL EXHIBITION ZONES

AGRICULTURE & CROP PRODUCTION

Seeds, Fertilizers, Crop Protection, Irrigation, Horticulture



LIVESTOCK, DAIRY & FEEDLOT FARMING

Dairy Cattle, Beef, Feed, Genetics, Dairy Equipment, Animal Health



POULTRY FARMING & TECHNOLOGY

Broiler, Layer, Hatchery, Feed, Equipment, Bio-security



FARM MACHINERY & AGRITECH

Tractors, Implements, Smart Farming Drones, Automation



SOLAR, WATER & FISHERIES

Solar, Pumps, Irrigation, Fisheries Energy, Water Solutions



AGRIBUSINESS BANKING & INSURANCES

Finance, Insurance, Takaful Investment, Agri-Fintech



OUR MEDIA
PARTNERS & MEDIA ASSOCIATES

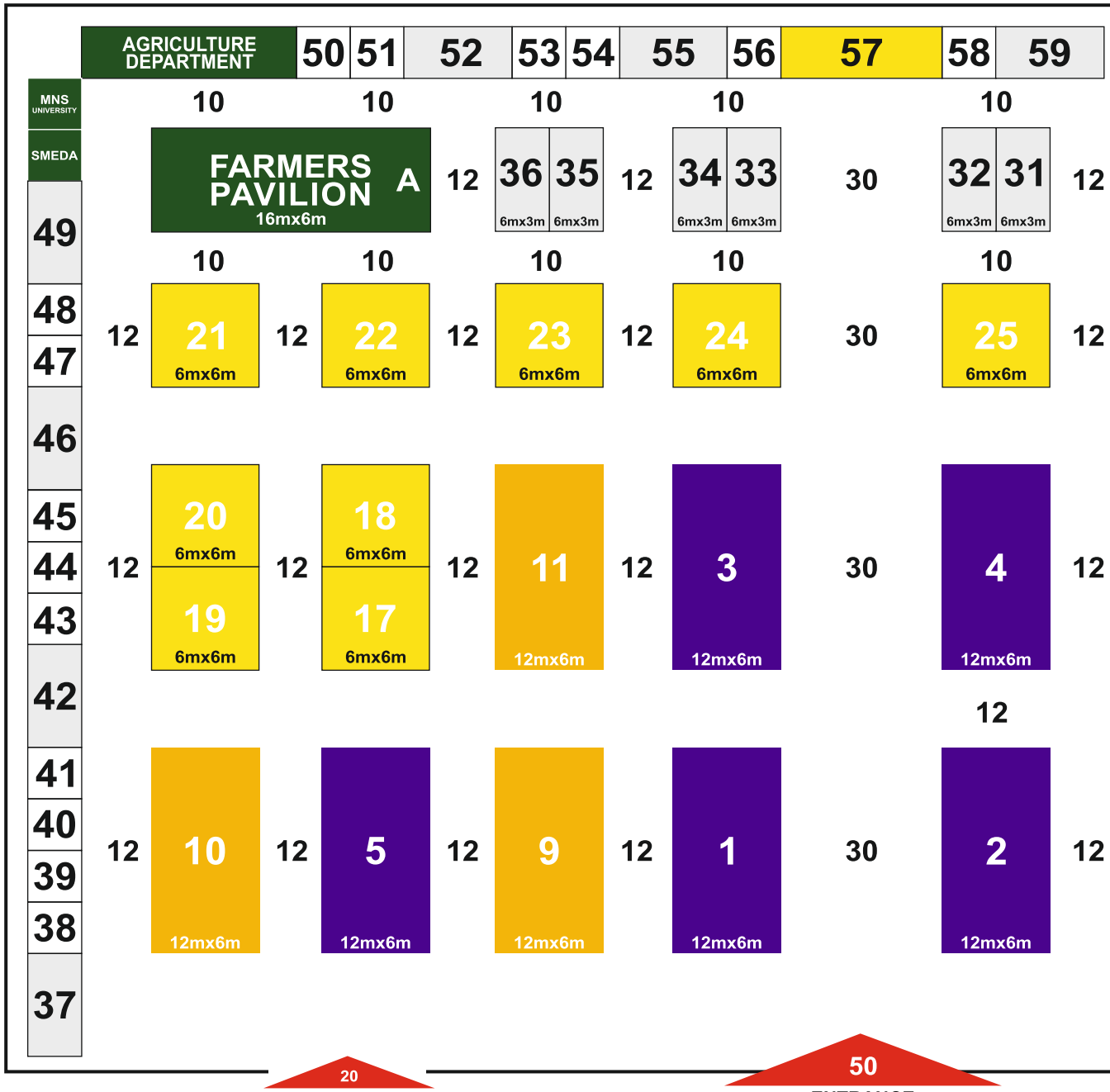
We collaborate with leading newspapers, digital media platforms, YouTube channels and industry publications to promote our events and reach the right audience.

Our targeted media campaigns help connect exhibitors and brands with farmers, livestock, dairy, poultry and fisheries professionals, agri-businesses, corporate clients and industry stakeholders across Pakistan.

Below are some of our media partners and associates who support our promotional outreach.

FARMERS FEST 2027
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FLOOR PLAN



FOOD COURT D 12mx6m

FOOD COURT C 12mx6m

SEATING AREA B

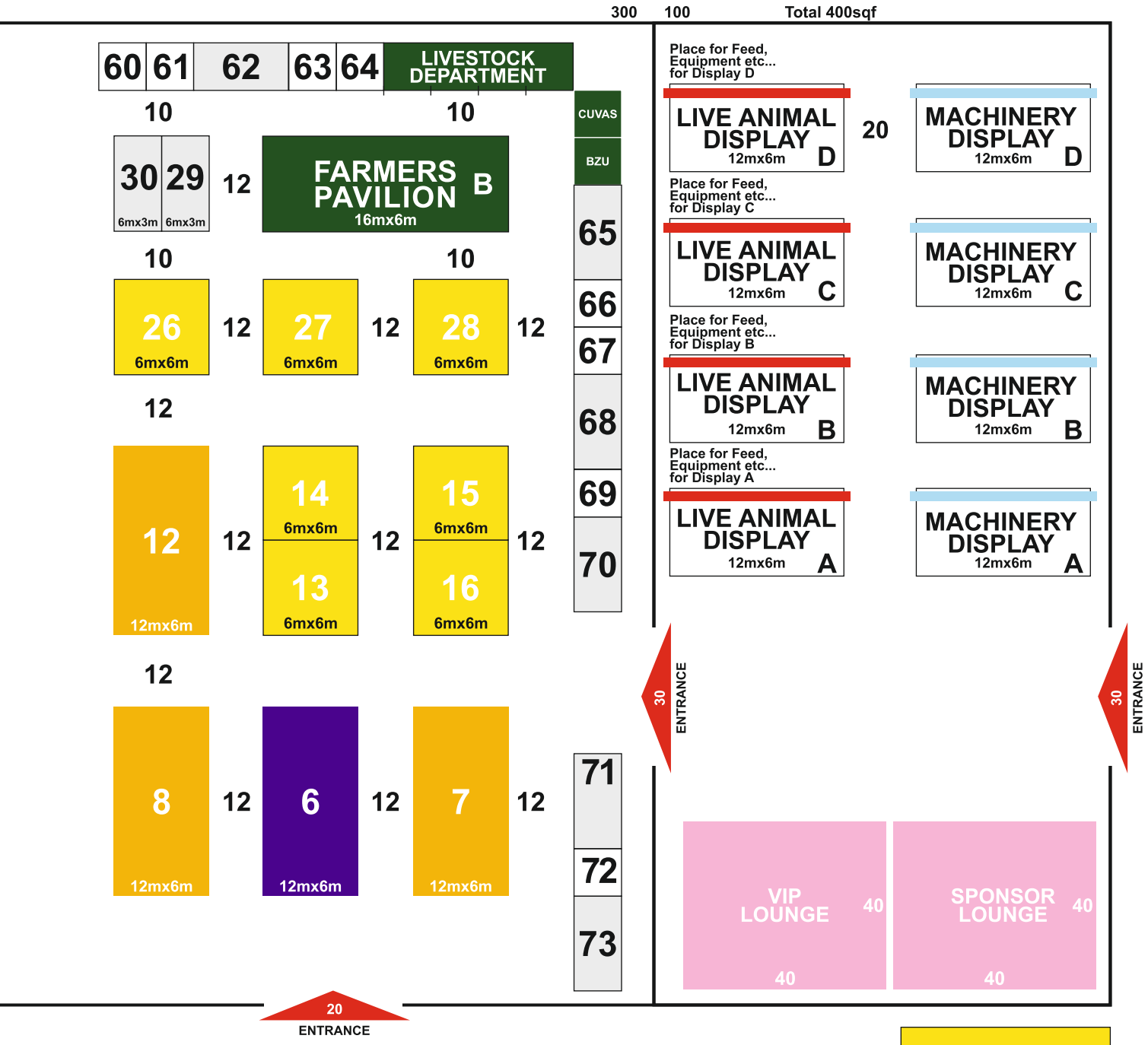
FOOD COURT A 12mx6m

BOOTH CATEGORIES

- DIAMOND BOOTH
- PLATINUM BOOTH
- GOLD BOOTH
- SILVER BOOTH
- BRONZE BOOTH
- ANIMAL DISPLAY A,B,C,D
- MACHINERY DISPLAY A,B,C,D

www.farmersfestpak.com event@farmersfestpak.com

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*Guidelines:

1- For payment in Foreign Currency, The current exchange rate at the time of booking will apply.
2- All applicable taxes are not include in all prices.
3- All booths and branding reserved on first come first serve basses.
4- Prices based on raw space only.
5- Cost of all Banners/Skins will be borne by the Sponsors.
6- No one would be allowed to display banner without permission of the organizer.

DIFFERENT EVENTS

CAMEL WALK
TRADITIONAL MUSIC
CULTURAL PERFORMANCE
ANIMAL SHOW

*Stall booking on first come first serve basis.
*Stall location may be slightly change for some factors.

FARMERS FEST 2027
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BRANDING OPPORTUNITIES



GUIDELINES:

- All branding booking will be on first come, first serve basis.
- All applicable taxex are not include in all prices.
- Cost of all Banners/skins will be born by the sponsor/banner holder.
- Banner printing, framing and fitting charges round about(130 to 160) Per Sqf.
- No one would be allowed to display banner without permission of the organizer.

STRING & DELEGATE CARDS

- Card size 3.5x4.5
- Price Rs. 4,00,000/- (Plus making charges)

MAIN GATE SIDE BANNERS

- 6 Banners Left Side A, B, C, D, E, F
- 6 Banners Right Side 1, 2, 3, 4, 5, 6
- Banner Size 8x6 Each Banner Price Rs. 30,000/- (Plus making charges)

* Gate Design/Entrance Design may be changed but branding allocation and banner sizes will be same as decided.



MAIN GATE SIDE BANNERS

- Main Stage Logos 1, 2, 3, 4, 5, 6 Each Logo Size 2.5x4 Each Logo Price Rs. 1,00,000/-
- 1 Banners Left Side A, 1 Banner Right Side B, Banner Size 8x6
  Each Banner Price Rs. 1,50,000/-

* Stage Design/Stage Setup may be changed but branding allocation and banner sizes will be same as decided.



BRANDING OPPORTUNITIES

*All branding booking will be on first come, first serve basis.



POLE STREAMERS

- Steamer Banner Size 4x2
- Each Steamer Price Rs. 6,000/-
- 4 Steamer Banner package Price Rs. 20000/-
- 10 Steamer Banner package Price Rs. 45000/-
  20+ Steamer Banner Each Banner Price Rs. 4000/-

ENTRANCE OUTSIDE

- ENTRANCE OUTSIDE BANNERS
- Banner Size 8x12 Price Rs. 15,000/- (Plus making charges)

  * Entrance Design/Walkway Setup may be changed but branding allocation and banner sizes will be same as decided.



FARMERS PAVILION

- Farmers Pavilion Boundary Wall
- Wall Banner Size 3x10 Both Side View Price Rs. 8,000/- (Plus making charges)

  * Pavilion Design/Pavilion Setup may be changed but branding allocation and banner sizes will be same as decided.



FARMERS FEST 2027
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OUR EXPERIENCE

PUNJAB

LAHORE



INTERNATIONAL DAIRY EXPO 2024 - EXPO CENTER LAHORE

MAJ. GEN. (R) SHAHID MAHMOOD, CHAIRMAN GCLI, INAUGURATES THE MEGA DAIRY EXHIBITION AS CHIEF GUEST, ACCOMPANIED BY BRIG. MUHAMMAD ALI RAZA, COMMANDANT CEBG, AND MUHAMMAD WAQAS ALI. CHIEF ORGANIZER. IDEX EXHIBITION.



INTERNATIONAL DAIRY EXPO 2023 - EXPO CENTER LAHORE

MUHAMMAD MALIK BHULLA, SECRETARY LIVESTOCK & DAIRY DEVELOPMENT DEPARTMENT, PUNJAB, INAUGURATES THE MEGA DAIRY EXHIBITION AS CHIEF GUEST, ACCOMPANIED BY DR. SAJJAD HUSSAIN, DIRECTOR GENERAL RESEARCH.



PAKISTAN DAIRY EXPO 2020 - ROYAL PALM LAHORE

CHAUDHRY MOHAMMAD SARWAR, GOVERNOR OF PUNJAB, INAUGURATES THE PAKISTAN DAIRY EXPO 2020 AS CHIEF GUEST, JOINED BY HAFIZ MUMTAZ AHMED, PROVINCIAL MINISTER OF PUNJAB, AND PROF. DR. NASIM AHMAD, VICE CHANCELLOR, UVAS LAHORE.



PAKISTAN'S FIRST DAIRY EXPO 2022

CHIEF GUEST JAMSHED IQBAL CHEEMA, SPECIAL ASSISTANT TO THE PRIME MINISTER ON FOOD SECURITY, INAUGURATED PAKISTAN'S FIRST-EVER DAIRY EXHIBITION. A LANDMARK MILESTONE BRINGING PAKISTAN'S DAIRY FARMERS, INDUSTRY LEADERS, EXPERTS, AND BUSINESSES TOGETHER ON ONE PLATFORM.

MULTAN



PAKISTAN POULTRY DAIRY AND AGRICULTURE EXPO 2025

AZFAR ZIA, SPECIAL SECRETARY (SOUTH PUNJAB), INAUGURATES THE EXHIBITION AS CHIEF GUEST, JOINED BY WAHEED ARAIN, PRISONS MINISTER, GOVERNMENT OF PUNJAB, MARKING ANOTHER MILESTONE IN THE PROMOTION OF PAKISTAN'S LIVESTOCK, POULTRY AND AGRICULTURE SECTORS.



PAKISTAN POULTRY DAIRY AND AGRICULTURE EXPO 2025

CHIEF ORGANIZER MUHAMMAD WAQAS ALI WARMLY WELCOMES GUEST OF HONOR DR. MUHAMMAD IJAZ GORSI, DIRECTOR LIVESTOCK, MULTAN DIVISION, AT THE EXPO.

OUR EXPERIENCE KHYBER PAKHTUNKHWA

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PESHAWAR



INTERNATIONAL LIVESTOCK AGRI FISHERIES EXPO 2024

CHIEF GUEST HAJI GHULAM ALI, GOVERNOR KPK, ALONG WITH DR. ALAMZEB MOHMAND, DG LIVESTOCK KPK, AND DR. KHUSRO KALEEM, DG FISHERIES KPK, VISITED EXHIBITION STALLS AND INTERACTED WITH EXHIBITORS.



INTERNATIONAL LIVESTOCK AGRI FISHERIES EXPO 2025

CHIEF GUEST MR. FAZAL HAKIM KHAN YOUSAFZAI, MINISTER FOR LIVESTOCK, FISHERIES & COOPERATIVE KHYBER PAKHTUNKHWA, RECEIVING A COMMEMORATIVE SHIELD FROM CHIEF ORGANIZER MUHAMMAD WAQAS ALI AT THE EXPO.



INTERNATIONAL LIVESTOCK AGRI FISHERIES EXPO 2024

GUEST OF HONOR SURAYA BIBI, DEPUTY SPEAKER OF THE KHYBER PAKHTUNKHWA ASSEMBLY, VISITED VARIOUS EXHIBITION STALLS ALONGSIDE CHIEF ORGANIZER MUHAMMAD WAQAS ALI, ENGAGING WITH EXHIBITORS AND EXPLORING INNOVATIVE PRODUCTS AND TECHNOLOGIES.



INTERNATIONAL LIVESTOCK AGRI FISHERIES EXPO 2023

GUEST OF HONOR CAPT. (R) MR. SARMAD SALEEM AKRAM, DEPUTY COMMISSIONER (DC) PESHAWAR, RECEIVING A COMMEMORATIVE SHIELD FROM CHIEF ORGANIZER MUHAMMAD WAQAS ALI IN RECOGNITION OF HIS PRESENCE AND SUPPORT AT THE EXPO.

SINDH

KARACHI



INTERNATIONAL LIVESTOCK DAIRY POULTRY AGRICULTURE EXPO KARACHI EXPO CENTER

CHIEF GUEST DR. HIZBULLAH BHUTTO, DIRECTOR GENERAL LIVESTOCK SINDH, ARRIVES AT THE EXPO AND IS WARMLY WELCOMED BY CHIEF ORGANIZER MUHAMMAD WAQAS ALI. THE WELCOME REFLECTS A STRONG COMMITMENT TO PROMOTING LIVESTOCK DEVELOPMENT AND INDUSTRY COLLABORATION.



INTERNATIONAL LIVESTOCK DAIRY POULTRY AGRICULTURE EXPO KARACHI EXPO CENTER

PAKISTAN FARMERS ASSOCIATION DELEGATION VISITS THE EXPO, EXPLORES THE LATEST TECHNOLOGIES, AND ENGAGES WITH EXHIBITORS. THE VISIT ALSO MARKS A NEW MOU AND STRONGER COLLABORATION, SUPPORTING FARMERS THROUGH KNOWLEDGE, INNOVATION, AND MODERN SOLUTIONS.

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OUR TRUSTED EXHIBITORS,
SUPPORTERS & STRATEGIC ALLIANCES

Over the years, our exhibitions have brought together 300+ exhibitors and leading organizations from across Pakistan's agriculture, livestock, dairy, poultry, fisheries and allied industries.

This page highlights a selection of our prominent exhibitors, supporters, universities, financial institutions and insurance companies who have joined and supported our previous events.

Their participation reflects the trust, industry engagement and strong partnerships built through our successful exhibitions.



PAKISTAN'S BIGGEST FARMING TRADE SHOW IS AN OPPORTUNITY FOR ALL FARMING SECTOR STAKE HOLDERS.

BE A PART OF PAKISTAN'S GROWING FARMING INDUSTRY EXHIBIT AT

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